



# Twitter

Social Media Platform

[Twitter](#) is a free social media platform that can serve as an excellent entry point for developing a Professional Learning Network (PLN). By setting up an account and “following” others, you become connected on the network. This connection prompts notifications whenever someone you follow posts something. Likewise, those who follow you will be notified when you post. Twitter can be searched by topic, user, or hashtag. A hashtag is a way to “tag” a post with a topic that can be searched. A popular use of the hashtag is to identify posts about a certain topic or event (such as an education conference). Users can comment on posts, “retweet” posts, or like them by clicking on a heart icon. When appropriate, it is also possible to send private messages to other Twitter users. Twitter is technically a microblog, allowing users to post up to 280 characters at a time.

## In the Classroom (Grades K–12)

- Create a classroom presence.
- Create a PLN.
- Connect to educational thought leaders.
- Share tips, tricks, and resources.
- Share school news.
- Share classroom news.
- Celebrate achievements.

## Site Features

- Create a personal profile.
- Follow other Twitter accounts.
- Tag posts with hashtags (#).
- Attach videos, images, or animated GIFs to your post.
- Like posts.
- Retweet posts.
- Comment on posts.
- When appropriate, send direct (private) messages to other Twitter users.
- Phone apps are free, popular, and convenient.
- Search by topic, user, or hashtag.

## Getting Started

- Sign up for [Twitter](#).

## Helpful URLs

- [Twitter Help Center](https://help.twitter.com/en) (https://help.twitter.com/en)
- [Twitter For Teachers \(Kathy Schrock\)](https://www.schrockguide.net/twitter-for-teachers.html) (https://www.schrockguide.net/twitter-for-teachers.html)